

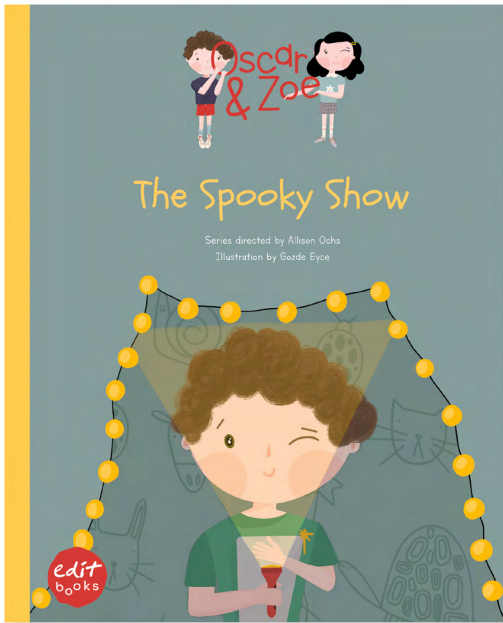


The Oscar & Zoe series aim is to teach digital citizenship and develop children's socio-emotional skills. These stories will tenderly engage children and adults with humor and love to discuss digital citizenship and learn about safe and healthy online habits.

Questions and activities accompany each story to encourage children and adults to exchange around these themes.

We worked with the EPFL's Center for Learning Sciences -LEARN, to develop and test the series. Created by Allison Ochs and her team, the books are illustrated by the talented Gozde Eyce.





The Spooky Show

One day, Oscar invites Zoe to watch his favorite TV show in their fort. He loves Creepy Crawlers, worms, bugs, and spiders. Zoe, however, is scared. These two best friends learn how to solve a problem and that it is okay to have different opinions.



Theme: Peer pressure and managing media choices

- ✓ Improving self-awareness and self-management skills
- ✓ Saying no when feeling uncomfortable
- ✓ Staying safe by telling an adult about disagreeable situations



Spot and Stop the Ad

Oscar loves ads! Especially those with his favorite superheroes. When he sees them on TV, on his dad's phone or at the supermarket, he can't help himself - he wants to buy everything. Zoé, his best friend, comes to his rescue and teaches him a funny game to recognize the ads. Together, Oscar and Zoé will be able to use their superpower.



Theme: Media influence on day-to-day life

- ✓ Recognizing what an advertisement is
- ✓ Questioning facts in media content
- ✓ Dealing with emotions created by advertising



Sharing isn't always caring

On a rainy day Zoe makes up some stylish dance moves. The next day, Oscar, her best friend, imitates her dance. How did he do it? Did he spy on her? The answer is simple: Zoe's mom is sharing videos and pictures of Zoe. Zoe isn't happy, and her mom is surprised. Mother and daughter need to discuss how information is shared and agree on a family rule.



Theme: Digital and privacy rights

- ✓ Understanding your rights to digital privacy
- ✓ Learning to communicate these rights
- ✓ Respecting individual choices

Questions to engage discussion



- ✓ What scares you on TV? What is on your off-limits list?
- ✓ What do you do when you watch something you don't like?
- ✓ How can you tell a friend that you don't want to watch something?
- ✓ Why are TV shows sometimes scary?
- ✓ What can you do if a TV show scares you?

Free educational activities and resources

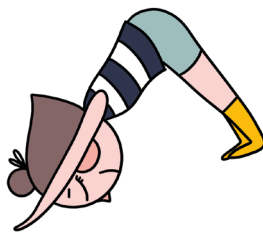
to help teachers, educators, and parents engage with children about healthy digital habits.



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