



Spot and Stop the Ad

Oscar loves ads! Especially those with his favorite superheroes. When he sees them on TV, on his dad's phone or at the supermarket, he can't help himself - he wants to buy everything. Zoé, his best friend, comes to his rescue and teaches him a funny game to recognize the ads.

Together, Oscar and Zoé will be able to use their superpower.



At lunch with his mom, Oscar grabbed three bags
He bit, chomped, and chewed,
until the whole bag was through

Theme: Media influence on day-to-day life

- ✓ Recognizing what an advertisement is
- ✓ Questioning facts in media content
- ✓ Dealing with emotions created by advertising