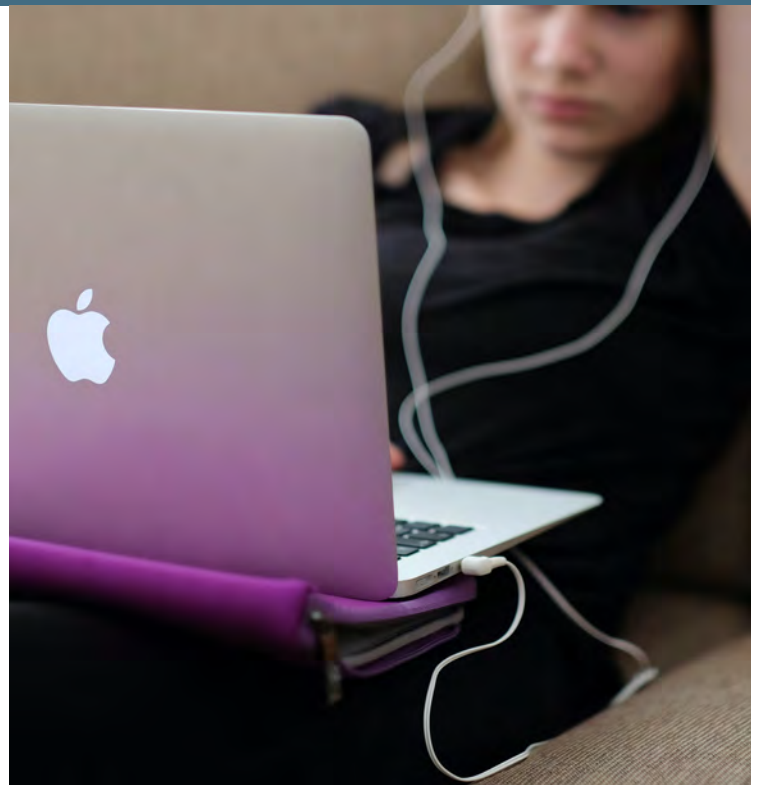




Workshops, books *and* stories to teach **digital citizenship**



FOR STUDENTS, TEACHERS & PARENTS

*We embrace the uncomfortable, scary,
but necessary digital world.*



workshops

for students, teachers and parents

An appetite for learning about **digital citizenship**

We serve your school the most educational dishes

What's on the menu?

For students

(middle and high school)

- ✓ My friends, my games, and media balance
- ✓ Who am I and what's my brand?
- ✓ My digital footprint
- ✓ I'm cooler on- than offline
- ✓ Unpacking our online life through theater
- ✓ A different kind of sex ed
- ✓ **NEW** Digital consent
- ✓ **NEW** You've been blocked: dealing with online culture

For students

(primary school)

- ✓ My friends, my games, and media balance
- ✓ **NEW** Oscar & Zoe: books and activities
- ✓ **NEW** Oscar's birthday party: an online interactive play

For teachers

- ✓ A journey into a teen's secret online life
- ✓ Social media and the teen facade
- ✓ Teens and social media: what schools can do
- ✓ Parents - yes, that's part of the job
- ✓ **NEW** Storytelling for digital citizenship

For parents

- ✓ My phone, my friends, my social media, my games
- ✓ Teens and social media: what parents can do
- ✓ A journey into a teen's secret online life

Others

- ✓ Customized workshops and assemblies
- ✓ Advice for administrators on curriculum and specific cases

All of our themes can be mixed and matched to properly cater to the needs and taste of your school.

* Every option can be delivered as a workshop or an assembly

* Every workshop can be delivered in English, French or Dutch



My friends, my games, and media balance

Addicted? Are devices irresistible to teens? This topic cannot be ignored by schools; it is a new social phenomenon. We need a healthier approach to make life with phones sustainable.



Who am I and what's my brand?

Teens live in the now. Snapchat, Instagram, and selfies are the norm for teens, yet they do not understand how they are branding themselves. We will discuss the meaning and impact of branding with students, and the power their images and memes can have, inspiring them to create a healthy online profile.



My digital footprint

Teens claim to know what they are doing. Some call them digital natives even though such a person does not exist. As clever as teens might be, do they understand the impact of what they are posting and consuming online? This workshop gets them laughing and thinking while we give hands-on tips on how to stay safe and maintain a sense of humor while enjoying the positives of social media.

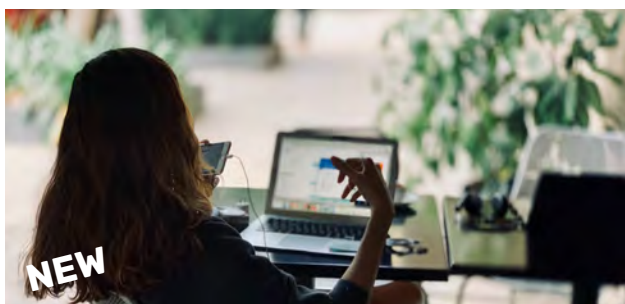


I'm cooler on- than offline

This fun workshop is geared to 5th and 6th graders. They will love the stories and have fun while learning how to cope with their online world. Most of them have a phone, will chat and will be confronted with sticky online situations. They need a space to learn how to handle this and discuss what they are seeing and doing. This is the place.

A different kind of sex ed

When are you crossing the line of consent with online flirting or images and messages that you send? Teens need to talk about this, they need guidance and a new kind of sexual education that takes their online world and even the world of porn into account. We are here to help.



Digital consent

We all have to manage the mass of messages, images, and comments that float into our lives without our consent. Teens grapple with some shocking content and need a safe space to discuss managing and preventing this. We give them this safe space and find solutions with them.



You've been blocked: dealing with online culture

It's common for teens to kick others out from chats or block them online. But blocking people out of group chats or your life is not always a constructive solution. We use stories to get into the weeds and discuss the online dramas and inclusiveness. We look at both high-profile cases as well as day-to-day dramas.



Unpacking our online life through theater

Let Marienke inspire students on stage, in your black box or simply in a classroom. Students will learn about being kind and showing empathy on- and offline. They will laugh, create and work through some of their online dramas. One student left the session saying this was like therapy; amazing!



workshops for students / **primary school**



My friends, my games, and media balance

This fun workshop will get students laughing as we tell stories and act out some of the online dramas that can start when a child plays online games, has their first online chat, or wants to share an image of a friend. Let's tackle media balance and little dramas before they become a problem.



Oscar & Zoe: Oscar's birthday party: an online interactive play

During the Covid-19 pandemic, we came up with a fun interactive play for classes stuck at home. The children will be thrilled and engaged while learning about online safety. Bringing special moments to a difficult time is important to us, and we are here to help.

workshops for **teachers**



A journey into a teen's secret online life

A teen's online world is very real. Like the real world, the virtual one has its own rules and etiquette. Online culture and etiquette is not learned through socialization with teachers, parents, and peers, but children and teens model their behavior on that of their peers and others they interact with online. The doors to the online world of teens are mostly slammed in the faces of adults. We will take you there, let you hear their voices, and show you what they are doing and why they are doing it.



Parents - yes, that's part of the job

Parents can be helpful, easy, or challenging. Get insight into how to understand and work with every kind of parent. The outcome will be less stress, more time for teaching, and better cooperation.



Storytelling for digital citizenship

When students lean in, eyes fixed on us as we tell a story, you can hear a pin drop no matter the size of the room. Using storytelling is not new, but our content is fast-paced, sometimes a tad scandalous. Our material makes even the most touchy subjects acceptable for some teachers. We would love to show you our tricks and share stories with you so that your school's digital citizenship and well-being program will flourish. This workshop is delivered differently for primary, middle, and high school.



Social media and the teen facade

Teens live in the now. Snapchat, Instagram, and selfies are the norm for teens. Teachers are confronted with this and yet it extends beyond their subject matter. What should teachers do? What can schools do? It is time we address this. Let's talk.



Teens and social media: what schools can do

Social media has boomed since Facebook was created in 2004. Then came the smartphone, which has led to a sea of change in teen interactions. In this interactive workshop you will learn what you can and should do as a school to help teens, parents and your staff navigate their way, make fewer mistakes, be more productive, deal with their digital footprint and have a healthy relationship to their beloved devices.

workshops for **parents**



My phone, my friends, my social media, my games

Addicted? Let's explore how to deal with our kids, their devices, and a new social phenomenon that has invaded our homes. We need a healthier approach. We are here to help with practical solutions and tips, and would love to guide you in a fun-filled workshop and discussion.



A journey into a teen's secret online life

A teen's online world is very real. Like the real world, the virtual one has its own rules and etiquette. Online culture and etiquette is not learned through socialization with teachers, parents, and peers, but children and teens model their behavior on that of their peers and others they interact with online. The doors to the online world of teens are mostly slammed in the faces of adults. We will take you there, let you hear their voices, and show you what they are doing and why they are doing it.



Teens and social media: what parents can do

Parents around the globe are grasping for help and guidance. Issues like the time teens spend online, gaming, addiction, digital footprint, safety and raising ethical young adults are just a few of the worries parents face today. This workshop will give you hands-on and realistic advice as to what you can and should do at home, how to cope, how much time online is too much and how to approach these conversations with your children.



our themes



our themes



Online Identity

- When we discuss Online Identity, we focus on how we establish and portray ourselves online.
- This theme also lets us think about online personality, beliefs, and self-esteem.
-



Media Balance & Dynamics

Media Balance focuses on the amount of time and energy spent using media. Media Dynamics deals with how different social contexts (school, home, community) impact media use.



Relationships & Communication

Relationships and Communication concentrates on how we communicate and collaborate on- and offline.

our themes



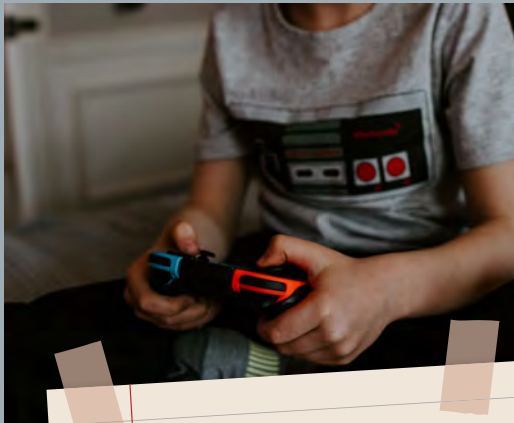
Privacy & Security

When talking about Privacy and Security, we consider the awareness and management of personal information online. Within this theme we also discuss moral and ethical risks when sharing or withholding personal information.



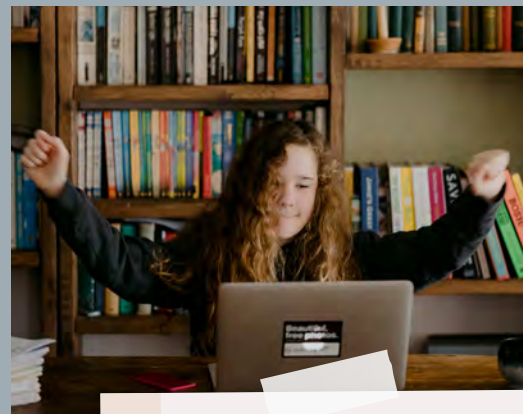
Cyberbullying & Digital Drama

- Problems that involve online harassment and humiliation are the focus of the Cyberbullying and Digital Drama theme. This also includes online fights and disagreements.



Gaming

The Gaming theme puts the spotlight on video- and app-based gaming culture and the effects of gameplay.



Digital Literacy

- The subjects of how we find, evaluate, and create using technology are explored within the Digital Literacy theme.
- We also reflect on sharing and reproducing knowledge with or without consent.

our **workshops**

Every workshop

- ✓ can be delivered as a workshop or an assembly
- ✓ can be delivered in English, French, German or Dutch
- ✓ can be delivered in your school or online

Customized workshops

- ✓ We cater our workshops to the needs of your school
- ✓ We advise administrators on both curriculum and specific cases
- ✓ We can provide customized workshops and assemblies, mixing and matching our subjects

Tell us about your project

Contact Allison Ochs

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we have their **trust**

"Allison Ochs is a leader in the field of supporting young people to navigate the digital world. She provided the support and expertise we needed, especially during a time when we were relying so much on digital tools for learning, socialising and entertainment! The International School of Uganda community learned so much from Allison and Marienke's creative, humorous, engaging and thought-provoking workshops. Students found they could open up and ask questions, parents received useful tips and advice, and teachers were encouraged to promote safe and healthy digital learning environments.

Allison was fantastic to plan and work with. We adapted a week-long in-person visit to a semester-long virtual collaboration which turned out even better than we could have imagined. Allison is organised, flexible, supportive and professional and I really appreciated the way she sought feedback and adapted and tailored sessions to our specific needs and context."

– *Seren Davis - Senior School Principal - International School of Uganda*

"During a "marathon" day, Allison carried out the workshops with superb energy as she brilliantly adapted to the age of her audience. Students, teachers and parents, actually everyone was won over by her presentations."

– *Grégory Liégeois - Educational Technology Leader at Haut-Lac International School, Switzerland*

"Allison spent two full days at our school (Oberoi International School, Mumbai) talking to large groups of parents, teachers, and students. Her sessions were fun, uncomfortable, a little bit scary, and very, very necessary. She ran two sessions which were open to all parents. About 300 parents turned up to the first session, then went away to tell everyone else how exceptional it was. 18 hours later, in the second session, more than 600 parents attended!"

– *Neil McWilliam - Head of School, Oberoi International School, Mumbai, India*

"The responses by the students during Allison's presentations were extraordinary. Allison had their full attention for the entire session. I was very impressed."

– *Dineke Spackman - Head of Secondary, British School Jakarta, Indonesia*

"I saw Allison present to a group of high-school parents. Allison is a great presenter and was able to connect with our parent population through a series of anecdotes as well as real-life 'case study' experiences. Being a parent of high schoolers, she is especially in tune with the angst and anxieties that parents struggle with today (social media, popularity issues, bullying...) and is able to help parents go beyond those fears, giving them tips on how to regain control of certain situations. Overall, it was a great session for our parents."

– *Sandy Karam - Guidance Counselor, American School of Paris, France*



books & stories

for primary school, middle and high school

Oscar & Zoe / primary school

We created the Oscar & Zoe stories on digital citizenship in collaboration with the Swiss Institute for Technology. The stories are being used in Swiss public schools, having gained the stamp of approval from teachers and the ministry of education. Children will fall in love with these two fun characters, and the discussions that follow will delight you.



Find our books and free activities on editbooks.net



activities / primary school

Activities to accompany the Oscar and Zoe books



Posters to encourage healthy online behavior



Find our books and free activities on editbooks.net



stories for digital citizenship

How can you help children and teens stay safe and be responsible online?

It's easy! Tell them a story and let them discuss the situation.



Stories for **middle & high school**

Stories for **primary school**

"An amazing selection of compelling, nuanced stories to start conversations and debates about decision-making, responsibility, and technology. Complications and multiple layers make the stories realistic and believable, in contrast to the flat morality tales that dominate old-style homeroom, pastoral, and character-ed literature. The situations are detailed and relevant enough to be useful not only for students but also for teacher workshops. Some include different sets of discussion questions for each audience, directly supporting this dual use. Overall, a fantastic resource for anyone supporting teenagers in an increasingly fraught social and technological environment."

- Donald Acker Math teacher



Find our books and free activities on editbooks.net

A modern guide to parenting digital teens
derived from lessons of the past



Find our books and free activities on editbooks.net



digital citizenship

workshop leaders

our workshop leaders



Allison Ochs

Allison is an American/Swiss social pedagogue/worker, author, lecturer, teacher, and consultant. Allison has held a position as a social pedagogue/worker, teaching courses on empathy and dealing with difficult situations at the CAU Hospital Kiel, Germany, and she has also worked in a teen transition home in Kiel, Germany. In Switzerland, Allison has both taught languages and cultural studies, and held leadership positions in both public and private schools. Allison's volunteer work ranges from working in an orphanage in Mexico to serving on the board of trustees at the International School of Amsterdam.

With her team of international educators, Allison has created Edit Books and Edit Curriculum for digital citizenship. She is the owner and president of EDIT change management Sarl, and EDIT books. The Stories for social emotional learning and digital citizenship books are available for primary and middle/high school.

Allison is also an affiliated consultant with the Council of International Schools and has collaborated with the Swiss Federal Institute of Technical in Lausanne (EPFL) developing a pedagogical series of stories about digital citizenship for primary school, the Oscar and Zoe series. Allison's first book was published by Amsterdam University Press in 2019. *Would I have sexted back in the 80s?* gives hands-on advice to parents and educators on how to deal with raising teens in a digital world.

Relevant, fun, and engaging are adjectives associated with Allison's workshops. Making sure that students learn while creating a safe haven for them to discuss their online world is at the core of her work. With adults, Allison shares mistakes she has made and offers solution in a shame-free environment.

When she is not on the road sharing stories with teens, parents, and teachers, you will find Allison either in Amsterdam, the Netherlands, or a small town just above Lake Geneva, Switzerland, enjoying family life with her husband and three children.

our workshop leaders



Marienke van Terheijden

Marienke is a Dutch actress, director, writer and teacher. Since she got her Bachelor in Theater and Education at ArtEZ in Arnhem, the Netherlands, she has worked in all corners of her field.

She has written and directed community theater, taught at theater schools and written, directed and performed plays.

Students, parents and teachers love the way Marienke brings the topics to life. Acting out a story and breaking the fourth wall are just some of the tricks she uses.

At the moment Marienke is touring the Netherlands with an educational play on traffic safety and her one-woman comedy show, training and developing for Edit Change management and acting in commercials, series and movies.

Marienke's passion for theatre and education drives her to constantly take on new projects, come up with new ideas and stories, to keep learning and stay curious. She is currently based in Rotterdam where she loves to indulge in all the cultural experiences the city has to offer including going out to dance the Lindy Hop as often as she can.

To contact Marienke directly: marienke.vanterheijden@editcm.com

ebook user's guide

Dealing with digital rights management isn't easy. We at Edit have decided to trust you and not to put complicated blocks in place. We have created a simple outline that will help you understand our rules and what we think is fair. When you teach about digital citizenship and online safety, please set a good example and respect copyright rules.

Purchasing options

One book: This is a book for your personal use only, and with the students you teach. You have easy and immediate access to these books, and you are free to make prints and photocopies for your classroom.

License: If you would like the whole school or a certain group at the school to have access, you can purchase a license for a book for up to 45 people.



Contact Allison Ochs for all information

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We were there

American School of the Hague, The Netherlands - **Institute Le Rosey**, Switzerland

American School of Paris, France - **International School of Geneva**, Switzerland

Oberoi International School, India - **Korean Foreign School**, Korea

American School of Bombay, India - **Rotterdam International Secondary School**, The Netherlands

Haut Lac International School, Switzerland - **International School of Basel**, Switzerland

Tashkent International School, Uzbekistan - **British School of Jakarta**, Indonesia

Jakarta Intercultural School, Indonesia - **Global Jaya International School**, Indonesia

Pathways School Gurgaon, India **Vilnius International School**, Lithuania

Farrer and Co., The United Kingdom - **ECIS Leadership Conferences**, Germany and Portugal

TAISI Leadership Conference, India - **HSBC Bank**, Korea

Sandwell Children's Trust, The United Kingdom - **EPFL**, Switzerland

Uganda International School, Uganda, virtual - **Lincoln Community School**, Ghana

Montreux Ouest, Suisse - **Bedford school**, The United Kingdom

and over 50 Dutch public schools.

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